



**INTERNATIONAL
CONFERENCE**

**ON RESEARCH
IN BUSINESS**

ICRB 2020

Theme
Together Towards Tomorrow: Tapping the Tempo
16th February, 2020 (Sunday)

Venue
India International Centre
40, Max Mueller Marg, Lodhi Gardens
New Delhi-110003, India.



Introduction: International Conference on Research in Business (ICRB 2020) aims to disseminate knowledge and encourage academicians, research scholars, experts, and practitioners working in different Industries, businesses, and public sectors to come together under one roof to share, deliver, and discuss conclusive aspects of their works. In spite of providing the opportunity to meet and outspread your network cross-national, ICRB 2020 promises for quality research in different areas.

Objective: This conference looks forward your presence in the following ways:
 1. Contribution in the conference by presenting your paper
 2. Participation in the conference
 3. Spreading the information to your colleagues and people who may be interested

Theme of Interest: *Together Towards Tomorrow: Tapping the Tempo.* The theme is not only limited to the present of the modern businesses, it also covers how collaborative development would affect the interdisciplinary aspects of business and management in future.

About the Organizer: Shuchita Prakashan (P) Ltd. is the leading publisher and a well established brand in India since 1993. International Conference on Research in Business is an initiative of its to facilitate business and management researchers to come together and share knowledge with special reference to running a business in modern times.


Call for Paper: This conference welcomes all kinds of Conceptual/ Theoretical and Empirical research works in all areas of business and management including:

1. General Management	8. International Business
2. Economics	9. Legal Management
3. Entrepreneurship	10. Marketing
4. Business Communication	11. Operations Management
5. Finance and Accounting	12. Decision Sciences
6. Information Technology and Systems	13. Strategic Management
7. Human Resources Management/ Organizational Behavior	14. Multidisciplinary

Papers may be research-based for the academic tracks or practitioner views for the practitioner track.

Qualified individuals will referee submitted papers through a process of **double blind peer review**. Accepted papers will be considered for publication in an indexed and ISSN journal in electronic format.

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Paper Submission Guideline:

- Paper should be original.
- Abstract 250 words describing the scope of the paper.
- Full paper 3000 words maximum (excluding references).
- Submissions should be in Times New Roman font, font size 12 with 1.5 line spacing, and 1.0-inch margins on all sides of A4.
- Submissions must be sent or uploaded in Microsoft Word (doc or docx) file.
- Paper must be written in English.
- Electronic submissions are acceptable. The name of the document must be the name(s) of the author(s).
- References must be in APA format.
- The paper should contain title page, abstract, brief Author biography (maximum six lines) and authors contact details including each authors position, organization, address, telephone, mobile and mail.
- One participant may submit more than one paper.
- Find detailed guidelines at: Guideline URLS <http://bit.do/subguide>

Certificates and Awards: There will be following categories for the Certificates:

- Certificate of Participation to each attendee.
- Certificate of Paper Presentation which will be issued accordingly for all accepted papers.
- Certificate of Rank for Top three papers.
- Certificate for the Best Presentation would be awarded by the house.

Review Process: All papers will go through the double blind peer review process. Acceptance or rejection notification will be given through email within 3-5 days from the day of your paper submission. These submissions will be reviewed by the experts on the basis of the originality of the work, the validity of the results, chosen methodology, writing quality and the overall contribution to the field.

Publication Opportunity: All the accepted papers stand a chance of publishing with International Journal of Research in Business Studies (IJRBS), after incorporating suggested modifications, if required. International Journal of Research in Business Studies is an open access double blind peer reviewed e-journal with ISSN: 2455-2992 indexed in Directory of Research in Journal Indexing (DRJI), Eurasian Scientific Journal Index, Cosmos Factor and CITE Factor and has awaited indexing in SCOPUS, RJI Impact Factor, Open J-Gate, OAJI.net (Open Academic Journal Index), International Research Journal Impact Factor and Clarivate Analytics Index.

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Important Dates:

1. Registration for all starts from	1 st October 2019
2. Last date of submission of abstract/ full paper	31 st January 2020
3. Intimation of acceptance	7 th February 2020
4. Last date of registration	12 th February 2020
5. Conference	16 th February 2020

Registration Procedure:
Register Online. Log on to www.icrb.international

Registration Fee:


Type of Registration	Registration Fee
Fee for participation only	₹ 1700
Fee for paper presentation and participation	₹ 2700

*Registration fee includes all taxes

Conference Schedule:
9:00 AM to 5:00 PM (Detailed schedule on www.icrb.international)

For any query please contact

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