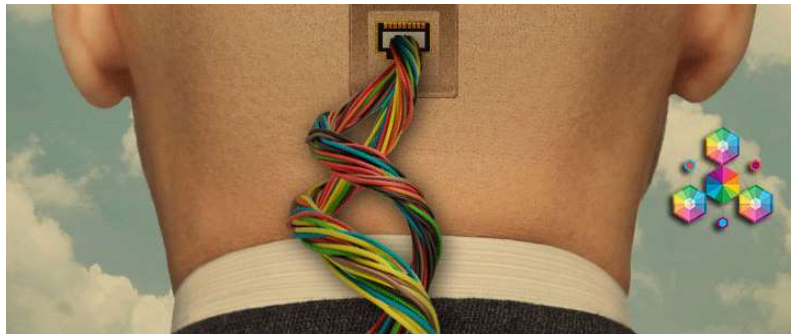


# CYBERNOMICS

## Technological Evangelist of the Month



January 2020



### Who is a Technology Evangelist?

There are plenty of special types, but the basic impression is that an Evangelist is recognized as a specialist in a subject matter who is paid to elucidate, educate, navigate and motivate. The responsibility is analogous to that of an industry forecaster and requires many of the equivalent skills. The big divergence is that Evangelists are characteristically remunerated by a company that has a vested interest in the success of

the industry or technology. The term “Evangelist” may clout some as awkwardly religious. However, the word was originally used thousands of years ago in ancient Greece to mean the reward given to a messenger for good news. Consequently the way the expression is used in the phrase “technology evangelist” is in reality closer to the imaginative sense than the religious “good news” that it was later associated with. Other widely-used terms include Technology promoter and Technology defender.



After successfully running a one year and accomplishment of its first volume in twenty nineteen. The Editorial board of CYBERNOMICS has passed a resolution and decided to initiate a category from twenty-twenty called “**CYBERNOMICS-Technological Evangelist of the month**” month after month and issue after issue with an intention to endorse and acknowledge the their academic/technical skills and contribution to society. This is going to be applicable from January 2020 in which we will broadcast a profile of the technocrats for his/her immense contribution in a cyber world. A **technology evangelist** is a person who builds a critical mass of support for a given **technology**, and then establishes it as a **technical** standard in a market that is subject to network effects. He is also one who portrays to audiences around the world how new technologies such as machine learning, internet of things, analytics, big data, and social media can help transform the business and bring paradigm shift.